

New board elected HIGH END SOCIETY e.V.

HIGH END SOCIETY



During the annual High End Society member meeting in Frankfurt-Main, some weeks ago, the Executive board was elected for three years.

Chairman of the board is:

- › Mr. Kurt W. Hecker
company: Kurt Hecker Marketing

Another board members are:

- › Mr. Martin Klaassen
company: GP Acoustics, Germany
- › Mr. Alex Manninger
company: KáCsa Audio, Hungary

Looking for distributors New Ceratec Loudspeakers



Ceratec is looking for new experienced international distributors that takes over their new line of "plaster over" speaker panels (totally invisible, Cerasonar) - to both, audio & video dealers and constructors as well. The newly Ceratec developed exciter is the heart of these outstanding products. Ceratec provides

in addition a NXT general licence. In case of interest please contact Mr. Ulrich Ranke for further information's by E-Mail at:
ranke@ceratec-deutschland.com
or call up +49.421.301.78.15

HIGH END SWISS

Last Orders



In about three weeks, the time period to apply for the HIGH END SWISS will be over. As we have informed before, the hotel show will be held in Zürich Switzerland from October 24th to 26th 2009. Please see on our pages some more details in case of interest at.

<http://www.highendsociety.de/english/swiss/index.php>

The floor plan with available rooms and spaces can be discovered at this web site:

http://www.highendsociety.de/english/swiss/hallenplan_uebersicht.php

In case of interest, please contact:
Glisovic@HighEndSociety.de



(picture: Hotel Mövenpick, Zurich, Swiss)

LOUDNESS WAR?

A new Foundation is born



The Pleasurize Music Foundation began operations in January 2009 and is a non profit organization. Their aim is to improve the sound quality of music in its various recorded formats, including data compression methods such as MP3 and as well as music destined for radio broadcast. Only music that provides a positive musical listening experience has real market value. The Foundation's aim is to increase the value of music within the creative production process for the entire music industry. The objective is to revive the willingness to pay for music and therefore to create a healthier basis for all creative participants within the music industry.

The PMF represents specific interests of music listeners, musicians, composers, producers, engineers, music instrument manufacturers, consumer electronic manufacturers, proaudio companies, record labels, retailer and broadcaster. The PMF creates quality marks to re-establish trust into the product "music" and support consciousness for high fidelity sound experience through education. Some more details can be found here:

<http://www.pleasurizemusic.com/>

http://www.youtube.com/watch?v=3Gmex_4hreQ&feature=player_embedded

<http://www.youtube.com/watch?v=xkkqsN69Jac&feature=related>